

Subject Name	Description
Business Law	The course aims at familiarizing the students with the basics of legal environment of business and the evolution of legal system and to give students an insight of the sources of commercial Law as well as the issue in corporate Legal Governance in India.
Business Values and Ethics	The aim is to create awareness on Management Ethics and Human Values to instill Moral values and Loyalty, which help to sensitize the student with various Ethical Aspects and to create an insight concerning the functioning of business Enterprise within the organization and in their relationship with the external world.
E-Commerce	This course is meant to acquaint the students with the use of E-Commerce in competing markets and to promote and encourage use of e-commerce in various areas by training, research and development.
International Business Study	This paper equips the students with the Knowledge of International Business Environment by educating them to face challenges and gives an insight of the opportunities which contribute effectively to the industry in particular and to the society in general.
Research Methodology	This course provides an insight into the scope and extent of application of Business Research as an information providing activity for management decision making and equip the students with the basic understanding of the research methodology and forecasting techniques.
Summer training	To enable students to undergo 8 weeks training in an industrial or service organization and take up a project study.
Research Project	The research project helps the students to develop research skills which they can apply to academic life and their current employment or a variety of professions outside of academia.
Entrepreneurship Development	The main objective of this subject is to equip the students with the necessary Conceptual, Entrepreneurial and Analytical Skills required for Handling Business Operations
Financial System and Services	: The course aims at providing an understanding of the various financial services and also to give necessary concepts and a broad perspective on financial system related issues
Retail Marketing	The basic purpose of this course is to understand the framework for evaluating capital expenditure proposals, their planning and management in the review of the projects undertaken.

Advertising Management	This course builds the foundation by introducing the basic concepts in retailing and understanding its relationship with respect to marketing mix. It provides an overview of the different cases to equip the students with the practical aspects of retailing
Marketing Of Services	The aim of the course is to acquaint the students with concepts, techniques and give experience in the application of concepts for developing an effective advertising programme.
Banking Concepts And Principles	The objective of this course is to develop insights into emerging trends in the service sector in a developing economy and issues involved in the Management of services with special emphasis on Customer Relationship Management (CRM). This course enables the students to know the working of the Indian Banking System.
Security Analysis And Portfolio Management	The objective of this course is to impart knowledge to students regarding the theory and practice of Security Analysis and Portfolio Management
International Finance	To develop a global orientation for the management of finance in multinational firms and to introduce the participants to complexities of the world of international finance. in addition, it will help the students a thorough understanding of the financial issues facing international enterprises particularly in developing countries
Performance Management	The objective of this course is to acquaint students to the various facets of managing people and to create an understanding of the various policies and practices of human resource management
Compensation Management	The Course is designed to Promote Understanding of Issues Related to the Compensation or Rewarding Human Resources in the Corporate Sector, Public Services and Other Forms of Organizations and to Impart Skills in Designing, Analyzing and Restructuring Reward Management Systems, Policies and Strategies
Industrial And Labour Legislation	The objective of this course is to provide a framework of the issues relating to industrial relations and overview of the legal environment relating to Indian workforce.
Functional Viva	The oral exam allows an internal examiner to judge the students capability and knowledge about the subjects to ascertain the comparability of a degree grade amongst different educational institutions.