

**Theory Date Sheet**

**Master of Business Administration (MBA)-3<sup>rd</sup> Semester  
(Regular and Re-appear Examinations)**

December-2017

**Time of Examination : 1:00 PM to 04:00 PM**

**Centre of Examination : MMU, Sadopur**

<b>Date &amp; Day</b>	<b>Paper Code</b>	<b>Title of Paper</b>
08/12/2017 Friday	CP-301	Strategy Management
11/12/2017 Monday	CP-302	Entrepreneurship Development
13/12/2017 Wednesday	CP-303	Business Law
15/12/2017 Friday	HR-301 FM-301 IB-303	Management of Industrial Relations Management of Financial Institutions International Marketing
18/12/2017 Monday	MM-302 RM-301	Product & Brand Management Retail Management
20/12/2017 Wednesday	HR-302 FM-302 IB-302	Organizational Change and Development Security Analysis and Investment Management International Trade
22/12/2017 Friday	MM-301 RM-304	Consumer Behavior Retail Advertising & Sales Promotion

- NOTE:**
1. On getting the question paper and before answering it, the candidates should check up and ensure that they have been supplied with the correct question paper. If the question paper is not correct they may ask the Centre/ Asstt. Superintendent for the same. Complaints in this regard after the examination shall not be entertained
  2. The Pager/ Mobile Phone/Microphone are not allowed in the Examination Centre

**Dated: November 9<sup>th</sup>, 2017**

**Endst No. Exam/Dec17/2884-2893**

**CONTROLLER OF EXAMINATIONS**

**Dated: November 9<sup>th</sup>, 2017**

A copy is forwarded to the following for information and necessary action, please:

1. Principal, MMGI, Sadopur-Ambala
2. Dean Academic Affairs
3. HOD, Deptt. of Management Studies
4. P.A to V.C./Registrar(for the kind information of the Hon'ble VC/Registrar)
5. All Notice Boards

**MAHARISHI MARKANDESHWAR UNIVERSITY, SADOPUR-AMBALA**  
**Theory Date Sheet**  
**Master of Business Administration (MBA) - 4<sup>th</sup> Semester**  
**(Re-appear Examinations)**  
December-2017

**Time of Examination : 9:30 AM to 12:30 PM**  
**Centre of Examination : MMU, Sadopur**

<b>Date &amp; Day</b>	<b>Paper Code</b>	<b>Title of Paper</b>
19/12/2017 Tuesday	MM-401	Direct and E-Marketing
21/12/2017 Thursday	CP-401	Managing Global Business Organizations
23/12/2017 Saturday	MM-402	Marketing of Services

- NOTE:**
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  2. The Pager/ Mobile Phone/Microphone are not allowed in the Examination Centre

**Dated: November 9<sup>th</sup>, 2017**  
**Endst No. Exam/Dec17/2874-2883**

**CONTROLLER OF EXAMINATIONS**  
**Dated: November 9<sup>th</sup>, 2017**

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**CONTROLLER OF EXAMINATIONS**